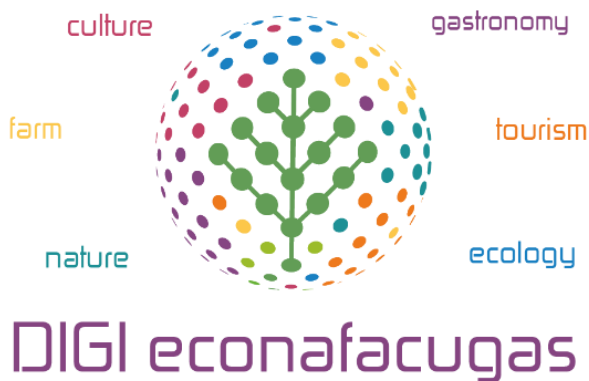


# Report: Workshop on Data collection of tools, digital tools and good practices about rural tourism.

**Date: 04-05 March of 2024.**

**Location: Santa Olalla del Cala, Huelva, Spain.**



**Co-funded by  
the European Union**

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## DIGI-ECONAFACUGAS partners



Fundación Centro de Servicios y Promoción Forestal y de su Industria de Castilla y León (CESEFOR) – Spain



Fundación Monte Mediterráneo (FMM) – Spain



ProPark-Fundatia pentru Aarii Protejate (PROPARK) – Romania



Hochschule für Agrar- und Umweltpädagogik (HOCHSCHULE) – Austria



Občianske združenie Lišov Múzeum (LIŠOV MÚZEUM) – Slovakia

## Participant list (Annex I)

Attendees	Organisation Name
Miryam Palomo	CESEFOR
Rocio Gallego	CESEFOR
Ernestine Lüdeke	FMM
Juan Luis Gázquez	FMM
Jakub Dvorsky	LIŠOV MÚZEUM
Monika Slaninoua	LIŠOV MÚZEUM
Andra Croitoru	PROPARK
Dana Dragomirescu	PROPARK
Veronika Hager	HOCHSCHULE
Stephanie Mairhofer	HOCHSCHULE

## Introduction:

The workshop on "Data collection of tools, digital tools and good practices about rural tourism" took place in Santa Olalla del Cala, situated in Huelva, Spain, specifically, in Dehesa San Francisco. The workshop's objective was to identify best practices and tools for the development of rural tourism activity and its potential.

## Arrival and Accommodation:

ProPark, Hochschule and Lisov Museum arrived at Malaga and Seville on March 3th, and the FMM team warmly greeted them with cars for transportation. Cesefor team also arrived directly in Santa Olalla del Cala on March 3th.

Participants were then taken to the accommodation site, Dehesa San Francisco in Santa Olalla del Cala, site of the FMM partners.

The accommodations included comfortable single rooms with shared bathrooms upstairs in a large house, and downstairs, a kitchen, bedroom with bathroom, meeting room, and a large dining room.

## Agenda



# Workshop Spain

March 3<sup>rd</sup> to 6<sup>th</sup>, 2024

Fundación Monte Mediterráneo

Dehesa San Francisco

How to get there:

**Airport Sevilla where we will pick you up, if you let us know your arrival dates.**



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### **Sunday, 3<sup>rd</sup>**

arrival day – dinner at Dehesa San Francisco

### **Monday, 4<sup>th</sup>**

Touristic infrastructure on the Dehesa San Francisco

Presentation of the Regional Rural Development Agency/Authority

Lunch

Workshop: elaborate a final document evaluating the experiences during the project

- What do we understand by “sustainable”
- What have we learned about “bio/eco-tourism” and its importance for rural development
- How important and sensible is digitalization in rural tourism

Dinner

### **Tuesday, 5<sup>th</sup>**

Visit of an “industrial touristic site” Riotinto

Lunch in Arcena

In Arcena, visit of the stalactite/stalagmite cave (with QR-Code audio guide)

Dinner at Dehesa San Francisco

**Wednesday, 6<sup>th</sup>**

Departure

# Contact:

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## Workshop:

### DAY 1. [Touristic infrastructure on the Dehesa San Francisco](#)

On the first day, after breakfast, we visited the Dehesa San Francisco, headquarters of the Monte Mediterráneo Foundation partners.



Then, we had the [presentation of the Regional Rural Development Agency/Authority](#) was visited by different authorities, such as Antonio Plaza, president of the Governing Board of the Natural Park of the Sierra de Aracena and Picos de Aroche, Antonio José López as Director of the Park, Luis Vázquez, coordinator of Tourism of the Provincial Council, Francisco Morales, from the Destino Huelva Agency, as well as Judith Muñoz as head of the delegation of Tourism. They began the conference, presenting the current situation of the province, specifying the key points of the Natural Park of the



Sierra de Aracena and Picos de Aroche, its importance in biodiversity and agro-livestock activities, ending with the most important sites in terms of tourism in the province.



After lunch and before meeting again to discuss aspects of the project, we visited other parts of the farm to see other environments, such as the centennial oak (*Quercus ilex subsp rotundifolia*) declared a natural monument in 2001.







Upon arrival of the visit, all the partners met to update on pending documents, upcoming meetings and next deliveries. We set four dates for upcoming meetings.

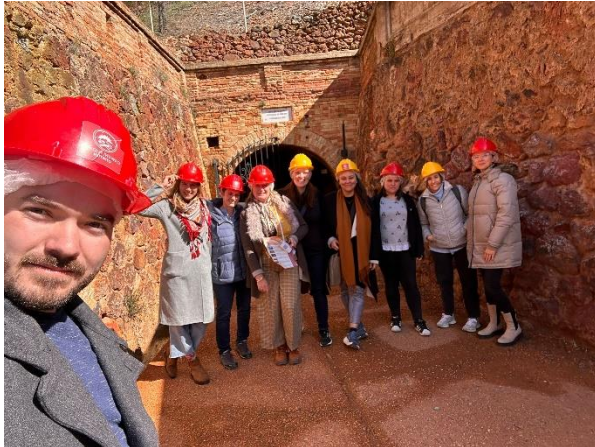
### DAY 2. [Visit of an “industrial touristic site” Riotinto](#)

On the second day, in order to visit two tourist sites in the area, we went to the Riotinto Mining Park; first, we visited the Mining Museum that shows in 17 rooms the different civilizations that formed the mining history of the region.





Then we moved to the [Peña de Hierro Mine](#) considered as a Protected Landscape, where an old gallery of 200 meters has been recovered in which scientific work is currently being developed by CAB, INTA and NASA for the development of the Mars Project.



To conclude, we ended the morning by taking a [railroad trip](#) along part of the original route of the track that since 1875 connected the mines with the Port of Huelva.

This 20th century railroad runs along 12 km of the old tracks that transported the mineral to Huelva capital.



Its route runs parallel to the natural course of the Tinto River, the unique red water river that runs through much of the province of Huelva. At the end of the tour and before departing back, you can get off the train to learn about the peculiarities and beauty of this river.



Finally, and to finish the day, we had lunch in Aracena, and then we visited the [Gruta de las Maravillas \(Cave of Wonders\)](#), located on the hill where the castle of the municipality stands, it is a cave that was found in 1850 when mining work was being carried out, and in 1914 became a pioneer in subway tourism. In 50 minutes we made a tour of 1000 meters, visiting the different rooms, such as Las Conchas, El Gran Salón, La Catedral or the Esmeralda Lake, among others.



### DAY 3. [Final Day Departure](#)

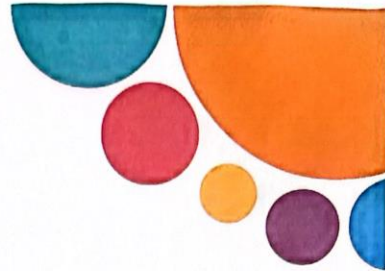
On March 6th, participants enjoyed breakfast at Farm before departing for home or Airport by cars, marking the conclusion of the workshop.

### **Conclusion:**

This face-to-face workshop completes the exchange of experiences among the project partners, to define the current needs of rural, ecological and ethnocultural tourism, and to collect examples of good digital practices in this sector.



## ANNEX 1. PARTICIPATION LIST



Workshop 03-05 March 2024

Data collection of tools, digital tools and good practices about rural tourism.

Santa Olalla del Cala (Huelva, Spain)

Nr Crt	Name Surname	Organisation	Contact	Signature
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## ANNEX 2. SUMMARY OF QUESTIONNAIRES