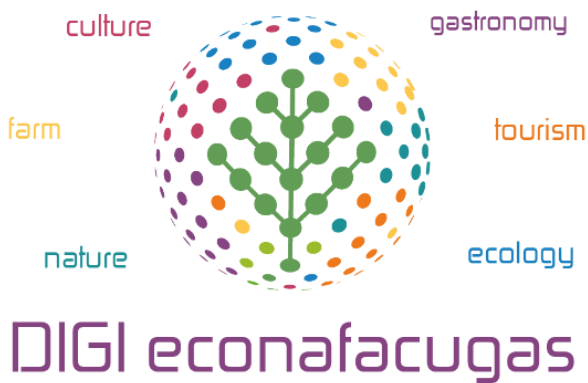


Press release

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FINAL CONFERENCE



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DIGI-ECONAFACUGAS PROJECT - final conference highlights the impact of digitalization in rural tourism

The DIGI-ECONAFACUGAS project, an initiative funded by the Erasmus+ program (KA2 – Cooperation among Organizations and Institutions), concluded with an online conference held on August 1, 2024.

The project was coordinated by an international consortium from Spain, Austria, Romania and Slovakia and aimed to explore and promote the use of digital tools in ecological, cultural, and gastronomic tourism in rural areas.

The final conference brought together tourism experts and highlighted best practices in the digitalization of rural tourism. The presentations covered various topics, including the use of QR technologies in Spain's Sierra de Aracena Nature Park, the transformation of visitor infrastructure in Romania's Vânători Neamț Nature Park, the use of drones in agriculture in Slovakia, and the development of the Burgenland Adventure Tours app in Austria.

The event underscored the project's outcomes, including the development of a best practices guide that summarizes successful examples of integrating digital technologies in rural tourism. These initiatives significantly contribute to promoting sustainable tourism and the economic development of rural communities.

For more information, please visit: [project website](#).