

DIGI-ECONAFACUGAS organises a free access webinar on nature, rural and gastronomic tourism tools.

On 20 June, the Erasmus+ project DIGleconafacugas, in which Cesefor participates, is holding an online seminar on tools for ecological, nature, rural, cultural and gastronomic tourism in rural areas.

This webinar, organised by the Monte Mediterráneo Foundation, is open access, and will be broadcast via Youtube at the url bit.ly/seminarioDIGI. It is aimed primarily at actors and/or institutions involved in other partner networks, in order to ensure the transfer and sustainability of the project results.

The programme has been designed to address certain aspects of interest to attendees. After the opening of the webinar, by the Monte Mediterráneo Foundation, Ernestine Lüdeke, representative of this foundation, will make a presentation of the project, and will give way to the CTO of the Monte Mediterráneo Foundation at 10.00 am: 20 hours to the CTO of the Cesefor Foundation, Rodrigo Gómez, who will present several digital tools developed by Cesefor, framed within rural tourism, and in the same way, at 10:35 hours, Montserrat Ganado, technician of the Cesefor Foundation, will talk about Micocyl, an initiative focused on the sustainable management of mycological resources in Castilla y León.

Afterwards, Israel Fernández, technical advisor for Public Use at the Sierra de Aracena y Picos de Aroche Natural Park, will talk about the park's public use signage, designed to improve the visitor experience, inform visitors and promote the conservation of the environment.

The closing of the webinar, scheduled for 11:20 a.m., will again be led by Ernestine Lüdeke, who will present the results and conclusions of the project, highlighting the benefits and lessons learned.

The main objective of the DiGleconafacugas project is to analyse the current scenario of rural tourism and the digital tools present in this sector in the partner countries: Austria, Slovakia, Romania and Spain. In this framework, an exchange of experiences has been carried out between the partners through two face-to-face workshops, in Spain and Romania, which have allowed to define the needs of the current rural, ethnocultural and ecological tourism and to collect examples of good digital practices in this sector.